

ESPlus introduces precision Swiss tagging to combat UK retail shrinkage

ESPlus, the fast expanding specialist tagging and CCTV solutions provider, has signed a major new contract with Swiss based EAS (electronic article surveillance) systems supplier Je-Tec GmbH, which has 15+ years of manufacturing experience. This significant move for UK tagging customers now allows them to benefit from Je-Tec's comprehensive range of 'Agon systems' branded equipment, which will be distributed, installed and maintained throughout the UK by ESPlus.

Operational benefits

As Dave Abberley, Director of ESPlus explains, the Je-Tec equipment range includes exciting operational benefits provided by the Davos 8.2 Mhz RF EAS system. Using both re-useable and disposable tags, Davos offers proven, high quality electronics matched with solid, steel constructed pedestals.

"The benefits of renowned Swiss engineering mean the hardware will stand up to the type of wear and tear levels associated with busy retail environments – ranging from DIY stores to boutiques, electrical outlets and bookshops – and offer a standard of reliability derived from its high quality electronics.

"ESPlus offers a 5-year warranty on Davos electronics which can be upgraded to operate as part of the Agonet network, giving additional benefits to the retailer," Mr Abberley notes.

Wide aisle detection

The latest digital signal processing (DSP) technology is deployed, with Davos allowing wide aisle detection of up to 2 metres (depending on the type of RF labels used).

A one-piece transparent acrylic panel mounted vertically between the pedestal crossbars provides a chance to attach advertisements and other notices, while the panel also prevents children from climbing on the antenna.

An aisle usage counter is optionally available for statistical analysis of customer frequency – both incoming and outgoing (with this information separated according to direction). Standalone Davos detection units can then be interconnected using an Agonet network system that provides valuable opportunities for combining data received from each unit and analysing it centrally on a PC.

Remote diagnostics

"This information can be transferred in a variety of ways, such as via a LAN/WAN (local/wide area) IP network, or



using an intranet, the internet, a phone line or GSM wireless mobile system," Dave Abberley adds. "Engineers can then use Agonet for remote fault diagnostics, as well as analysing alarm activation reports to check on equipment operation without needing to physically visit the site. The PC software can be configured for various user levels and our customers can also use it to analyse shoppers' frequency data and help maximise footfall information in their stores."

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