

Latest advanced tagging options for retail security projects, from ESPlus

Installers of retail security solutions can now source the advanced Swiss-made Agon and Davos EAS tagging systems from exclusive UK distributor ESPlus.

The range, used in leading UK retail chains and independent stores, offers exciting operational benefits including integration to the customer's IT network for up-to-the-minute data analysis.

"These are good, reliable systems, easy to install and effective," says Dave Abberley, Director of ESPlus. "They will be of real benefit to installers whether they have established customers in the retail security market or are looking to develop new business in the sector."

Wide range of projects

The solid steel pedestals can be used with both disposable and re-usable tags, so are suitable for a wide range of retail security projects.

"The benefits of renowned Swiss engineering mean the hardware will stand up to the type of wear and tear levels associated with busy retail environments – ranging from DIY stores to boutiques, electrical outlets and bookshops – and offer a standard of reliability derived from its high quality electronics.

ESPlus offers a 5-year warranty on Davos electronics which can be upgraded to operate as part of the Agonet network, giving additional benefits to the retailer.

The latest digital signal processing (DSP) technology is deployed, with Davos allowing wide aisle detection of up to 2 metres (depending on the type of RF labels used).

A one-piece transparent acrylic panel mounted vertically between the pedestal crossbars provides a chance to attach advertisements and other notices, while the panel also prevents children from climbing on the antenna.

Valuable opportunities

An aisle usage counter is optionally available for statistical analysis of customer frequency – both incoming and outgoing (with this information separated according to direction). Standalone Davos detection units can then be interconnected using an Agonet network system that provides valuable opportunities for combining data received from each unit and analysing it centrally on a PC.

"This information can be transferred in a variety of ways, such as via a LAN/WAN (local/wide area) IP network, or using an intranet, the internet, a phone line or GSM wireless mobile system," Dave Abberley adds. "Engineers can then use Agonet for remote fault diagnostics, as well



as analysing alarm activation reports to check on equipment operation without needing to physically visit the site. The PC software can be configured for various user levels and our customers can also use it to analyse shoppers' frequency data and help maximise footfall information in their stores."

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