

## Homebase completes stores security refit with ESPlus



A challenging project involving the installation of advanced security systems at 23 newly acquired Homebase stores has been completed successfully, thanks to specialist tagging and CCTV solutions provider ESPlus.

When Homebase recently acquired the former Focus outlets it set about implementing an ambitious store conversion programme. This assignment is the latest example of a successful collaboration between the leading home enhancement retailer and one of its key security solutions providers.

A team lead by Homebase national security manager, Drew Forester, was faced with the challenge of equipping all the new stores with the latest CCTV and EAS tagging systems, ensuring that they would be open for business within a six month timeframe.

"We could have worked with a number of local installers but we chose ESPlus to supply and fit all the systems because they have an excellent track record with us," explains Drew. "For the last four years ESPlus has installed and maintained the CCTV and tagging systems

across our whole estate of over 300 stores, but even so we knew it would be a major challenge to complete this new project on time."

Not only did the systems for each store have to be designed from scratch, ESPlus engineers had to work seamlessly with a variety other contractors, builders and electricians at each site. Despite the logistical challenge, all of the stores opened on schedule, and each is now fully protected with high definition CCTV and EAS tagging.

Looking to the future, Drew says that Homebase will continue to explore smarter ways to use security technology and aim to keep at the forefront of their industry when it comes to loss prevention.

"Over the last two years we've made much greater use of hard tags and we've also worked with ESPlus to develop new ways of protecting merchandise. We continue to strive towards creating a welcoming, attractive atmosphere for customers to shop in, while working with companies such as ESPlus to help protect our stores and deter theft."

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